\$405.00

\$405.00

6

6

\$344.25

\$344.25

0.00

0.00

ORDER

Orders	Order / Rev:	327889			EL PASO LAS CRUCES					
	Alt Order #:	25290496			THE					
	Product Desc:	Issue								
	Estimate:	4676			CW - EIPaso, TX					
	Flight Dates:	10/11/16 - 10/17/16	Primary AE:		Jenna Nubar K-WDC NAT					
	Original Date / Rev:	09/19/16 / 09/19/16	Sales Office:							
	Order Type:	GENERAL	Sales Region:							
Agency	Name:	Great American Media								
	Buying Contact:		Billing Type:		Cash					
	Billing Contact:		Billing Calenda	ar:	Broadcast					
		1010 Wisconsin Ave NW	Billing Cycle:		EOM/EOC					
		Washington, DC 20007	Agency Comm	nission:	15%					
Advertiser	Name:	DCCC	New Business	Thru:						
	Demographic:	HH	Order Separat	ion:	00:30:00					
	Product Codes:	PL02	Advertiser Exte	ernal ID:						
	Priority:	P-4	Agency Extern	nal ID:	General					
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:							
Bill Plan			Totals							
Start Date	End Date # Spots	Gross Amount Net Amount	Month	# Spots	Gross Amount Net Amount	Rating				

October 2016

Totals

\$344.25

Account Executives

10/17/16

09/26/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

\$405.00

Order Share	Share	Total		
CW - ElPaso, TX	1%	\$405.00		
Market	100%	\$40,500.00		

6

Competitive Share	Share	Total
KDBC	27%	\$10,935.00
KFOX	12%	\$4,860.00
KINT	0%	\$0.00
KTSM	23%	\$9,315.00
KVIA	37%	\$14,985.00
QVIA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 NVIA	10/15/1	6 10/15/16	SA 4-5P MT/5-6P I	PT CM	SA 4-5P	S-	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
			Access Hollywood		(4:00 PM-5	:00 PM)						
Access	Hollywoo	od										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/10/16	10/16/16	S-	1	\$5.00	0.00						
E 2 NVIA	10/12/1	6 10/12/16	WE Prime Hour 2	CM	8-9p	W	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
			Frequency									
Freque	ncy-CW											
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/10/16	10/16/16	W	1	\$100.00	0.00						
E 3 NVIA	10/12/1	6 10/12/16	WE Prime Hour 1	CM	7-8P	W	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
			Arrow									
Arrow-0	CW											

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- ElPaso, TX

Order / Rev: 327889

05000400

Advertiser: DCCC

Alt Order #: 25290496

Product Desc: Issue

Flight Dates: 10/11/16 - 10/17/16

Estimate: 4676

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 NVIA	10/12/16	6 10/12/16	WE Prime Hour 1	CM	7-8P	W	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
			Arrow									
Arrow-C	:W											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	10/16	10/16/16	W	1	\$100.00	0.00						
E 4 NVIA	10/11/16	6 10/11/16	TU Prime Hour 1	CM	7-8P	-T	:30	1	\$160.00P-3	0.00 NM	1	\$160.00
			The Flash									
The Flas	sh-CW											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	10/16	10/16/16	-T	1	\$160.00	0.00						
E 5 NVIA	10/11/16	6 10/17/16	Late News (M-F)	CM	M-F 9-930P	MTWTF	:30	2	\$20.00P-3	0.00 NM	2	\$40.00
			ABC7 News @ 9p	on CW	(9:00 PM-9:3	0 PM)						
ABC7 N	lews @ 9	P on CW	·		•	,						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	11/16	10/17/16	MTWTF	2	\$20.00	0.00						
										Totals	6	\$405.00